



## MEDIA INFORMATION

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**FOR IMMEDIATE RELEASE**

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## **DALLAS COWBOYS PRO BOWLER JAY RATLIFF to APPEAR on SPEED™ ORIGINAL SERIES, *THE CAR SHOW***

**RATLIFF'S TWITTER FOLLOWERS ALSO HAVE an OPPORTUNITY to WIN  
AUTOGRAPHED JERSEY FOLLOWING THE SHOW**

***THE CAR SHOW* CAN BE SEEN EVERY WEDNESDAY on SPEED at 10 P.M. ET**

Dallas Cowboys Pro Bowl nose tackle Jay Ratliff is set to make a special appearance on the Sept. 14 episode of *The Car Show*, which can be seen on national cable television network, SPEED, starting at 10 p.m. ET/9 p.m. PT.

To promote his appearance, Ratliff is hosting a Twitter contest at his official @jayrat90 handle, giving away a signed jersey (home, away or throwback) based on answering a question related to *The Car Show*. To be eligible, followers must respond to a question posed via Twitter on Thursday, Sept. 15, at 7 p.m. ET/6p.m. CT.

As with most episodes of the show, hosted comedian Adam Carolla, Ratliff and the on-air crew may participate in some sort of hijinks.

"Being a part of *The Car Show* and having the opportunity to drive a tank was a dream come true for me," Ratliff said. "I hope people have as much fun watching the episode as I had filming it."

The former Auburn standout was selected by Dallas in the seventh round of the 2005 NFL draft, but a season-ending ankle injury cut his rookie campaign short. By 2007, his unmatched work ethic and quick first step positioned him as the Cowboys starting nose tackle, replacing an injured Jason Ferguson. Eventually, Ratliff's leadership and production earned two straight Pro Bowl appearances, while the NFL Network named Ratliff one of the league's 'Top 100' players for 2011-12. Ratliff just signed a five-year contract extension with the Cowboys.

Away from the football field, this accomplished 30 year-old is very involved in charitable causes including the 'Make-A-Wish' Foundation of North Texas and the national awareness campaign against child abuse. He's also a car enthusiast, and enjoys spending time in his BMW 750i, Cadillac Escalade and Chevrolet Avalanche.

For more information, log onto [www.jayrat.com](http://www.jayrat.com). Fans can also follow the *The Car Show* on Twitter @CarShow for the latest guest appearances, topics and automotive-related entertainment, or log onto [www.SPEED.com](http://www.SPEED.com), for more information.

### **About SPEED™**

SPEED, anchored by its popular and wide-ranging coverage of NASCAR, is the nation's first and only cable television network dedicated to automotive and motorcycle racing, performance and lifestyle. Now available in nearly 84 million homes in North America, SPEED, a member of the FOX Sports Media

Group, is among the industry leaders in interactive TV, video on demand, mobile initiatives and broadband services, including SPEED2, a groundbreaking new broadband network featuring live, streaming and on-demand events complementing offerings of the linear network. For more information, please visit [SPEED.com](http://SPEED.com), the online motor sports authority.

### **About FOX Sports Media Group**

FOX Sports Media Group (FSMG) is the umbrella entity representing News Corporation's wide array of multi-platform US-based sports assets under Chairman & CEO David Hill. Built with brands that are capable of reaching more than 100 million viewers in a single weekend, FSMG includes ownership and interests in linear television networks, digital and mobile programming, broadband platforms, multiple web sites, joint-venture businesses and several licensing partnerships. FSMG now includes FOX Sports, the sports television arm of the FOX Broadcasting Company; Fox's 19 regional sports networks, their affiliated regional web sites and FSN national programming; SPEED and SPEED2; Fox Soccer Channel and Fox Soccer Plus; FUEL TV; and Fox College Sports. In addition, FSMG also includes FOX Sports Interactive Media, which comprises FOXSports.com on MSN, whatifsports.com and scout.com, reaching over 20 million unique visitors monthly. Also included are Fox's interests in joint-venture businesses FOX Deportes, Big Ten Network and STATS, LLC, as well as licensing agreements that establish the FOX Sports Radio Network, FOX Sports Skybox restaurants and FOX Sports Grills.

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